



Circular Economy Startup Swishi launches their Marketplace & Recommerce Platform Beta Version

Geneva, December 18th 2020

Founded in Geneva in 2019, Swishi is an online Marketplace & Recommerce Platform for individuals and businesses, helping users easily explore different ways to give items a new life. Swishi promotes the Swiss circular economy by acting as an interactive match-maker for items. After being selected as finalists of the Impact Hub & the Circular Economy Transition Incubator as well as the Swiss Student Sustainability Challenge in 2020 - the concept has come a long way arriving to the first public Beta release.

AN EXCITING NEW CIRCULAR ECONOMY COMMUNITY & EXCHANGE PLATFORM

Swishi's vision is to strive for a circular world without waste, where items and resources keep circulating to live a longer life, and where nature has time to recover. Swishi empowers a sustainable lifestyle, by shifting mindsets towards throwing away less and making conscious consumption easy. The platform also invites environmentally responsible businesses to promote their items and present new circular services to interested customers - whether B2C or B2B.

BUY, SELL, SWAP, RENT, OR TRADE-IN? YOU CHOOSE!

Listings from individuals or stores - from clothes to cameras, Swishi makes it easier to find the items that you could dream of. Swishi connects users to different types of listings called "sustainable trading options", which include: offers and wanted listings of items, second-hand shops, recycling & take-back programs, donations, repair shops, upcyclers, rentals, events and swaps. Swishi's organized directory is continuously evolving, but you can already find businesses covering a wide variety of goods and services ranging from local second-hand stores and prominent upcyclers, to recycling programs from big brands. Hundreds of possibilities are available at your finger tips!

MATCH-MAKING FOR ITEMS & BUSINESSES

Swishi's efficient matching function filters through hundreds of listings and connects you to the best matches possible for your listing. If you do not want to sell something, or if there is a listing you do want and you have something to give away, you can always swap!

Swishi welcomes individuals and businesses to join the platform to accelerate the circular economy movement in Switzerland! Learn more: www.swishi.ch

TALK TO US

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